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WORLD INTELLECTUAL PROPERTY ORGANIZATION International Bureau



INTERNATIONAL APPLICATION PUBLISHED UNDER THE PATENT COOPERATION TREATY (PCT)

(51) International Patent Classification 6:

A61K 7/11, 7/06

A1

(11) International Publication Number: WO 99/22702

(43) International Publication Date: 14 May 1999 (14.05.99)

(21) International Application Number: PCT/IB98/01745

(22) International Filing Date: 2 November 1998 (02.11.98)

(30) Priority Data:

08/965,065 5 November 1997 (05.11.97) US

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Published

With international search report.

Before the expiration of the time limit for amending the claims and to be republished in the event of the receipt of amendments.

(54) Title: PERSONAL CARE COMPOSITIONS SUITABLE FOR STYLING HAIR

(57) Abstract

Relatively low VOC hair styling compositions which provide good style retention without unacceptable stickiness or stiffness are disclosed. The compositions comprise from about 0.01 % to about 20 %, by weight of the composition, of a hair styling polymer, and a carrier comprising at least about 0.5 % to about 99.9 %, by weight of the composition, of a first solvent selected from the group consisting of water, water soluble organic solvents; organic solvents which are strongly to moderately strong in hydrogen bonding parameter, and mixtures thereof; wherein the first solvent is other than C1–C3 monohydric alcohol, C1–C3 ketone, and C1–C3 ether; and from about 0 % to about 55 %, by weight of the composition, of a second solvent selected form the group consisting of C1–C3 monohydric alcohols, C1–C3 ketones, C1–C3 ethers, and mixtures thereof; wherein the composition is characterized by having a Stiffness Value (SV) and a Curl Retention Index (CRI), wherein SV≥[(0.703xCRI) – 0.425)].

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